

2018 Sponsorship Agreement

www.womenrunarkansas.net

My company is interested in supporting the Women Can Run/Walk 5k at the following level:

Platinum Sneaker \$1,000

- Large company logo on back of race shirt, sponsorship banner (displayed at packet pick up & race) & all promotional media and press releases including radio and newspaper*
- Name recognition at race
- Company Logo on home page of WRA website & Facebook page
- Company banner at awards table and packet pick up*
- Vendors space at race location: est. 2,500 participants plus spectators
- Promotional material may be included in race packet*
- 4 complimentary race registrations for WRA 5k race

Golden Sneaker \$750

- Medium company logo on back of race shirt, sponsorship banner (displayed at packet pick up & race) & all promotional material/flyers*
- Name recognition at race
- Company logo on sponsors page of WRA website*
- Vendors space at race location: est. 2,500 participants plus spectators
- Promotional material may be included in race packet*
- Company banner at awards table and packet pick up*
- 2 complimentary race registrations for WRA 5k race

Silver Sneaker \$500

- Company logo on back of race shirt, sponsorship banner (displayed at packet pick up & race) & all promotional material/flyers*
- Name recognition at race
- Company logo on sponsors page of WRA website*
- Promotional material may be included in race packet*
- 2 complimentary race registrations for WRA 5k race

Bronze Sneaker \$250

- Company name on back of race shirt & sponsorship banner (displayed at packet pick up & race)
- Name recognition at race
- Company name on sponsors page of WRA website*
- Promotional material may be included in race packet*

Supporting Sneaker \$100

- Company name on back of race shirt, sponsorship banner (displayed at packet pick up & race)
- Company name on sponsorship page of WRA website*

Other Amount, product or service donation

- *Sponsorship level & benefits based on product value*

Please fill out company information on back of form

*Company will provide logo and promotional material for shirts and race packets.

Donations of goods, services, and/or door prizes are welcome! If your company would like to donate one of these items you will receive a tax receipt for the Cash Value of your donation. Suggested items; Bottle Water, Post Race Food, Gift Certificates for goods or services, door prizes, or any individual items for the goody bags! Expected participation 2,500 women.

Sponsor Name _____
(As to be listed on printed materials)

Address _____

City _____ **State** _____ **Zip Code** _____

Contact Name _____ **Company Name** _____

Company Website _____ **Email** _____

If donating a product/service or door prize, please list the following; Total Value \$ _____

Item Description _____ **Number Donated** _____

A copy of this sponsorship agreement and an electronic version of your company's logo must be submitted by April 1, 2018 to the address (or email address) below in order to be included in the 2018 Women Can Run/Walk 5K event materials. Please contact Brandy McCollum or LeeAnn Moore for comments or questions.

Please make checks payable to
Women Run Arkansas
PO Box 2646 Conway, AR 72033
501-269-7208
501-336-7324
wraracedirector@gmail.com

**Thank You for your Sponsorship & for supporting the health & fitness of the
Women of Arkansas!**